

Business Law

Friday 16 August 2024

Session 9 – 10:50am - 11:50am

Franchising and licensing agreements, including effects of the Final Report of the Independent Review of the Franchising Code of Conduct

This session will explore the legal frameworks of franchising and licensing agreements and their strategic advantages. It will focus on the impacts of the Final Report of the Independent Review of the Franchising Code of Conduct, which proposes amendments to improve transparency, fairness, and franchisee protection. As well as gaining an overview of the strategic differences between franchising and licensing, participants will learn about the proposed regulatory updates and the implications of the Final Report's recommendations, including adjustments in compliance requirements, dispute resolution mechanisms and penalties for violations.

Meet the speaker

Victoria-Jane Otavski, Partner, Blackbay Lawyers

Victoria-Jane Otavski is one of Australia's premier litigators, renowned and highly respected for her extensive experience and expertise in commercial litigation, employment law, defamation law, and regulatory law. With over 20 years of practice, she has a deep understanding of the complexities of commercial law, employment law, defamation law, and regulatory law, combined with an ability to balance client interests in achieving vindication and managing reputational concerns. Victoria-Jane is particularly renowned for her expertise in employment and workplace law, whereas her extensive experience in defamation law has made her the go-to legal representative for high-profile individuals seeking assistance with harmful online publications or other defamation cases.